

**CONTRACT**

**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

Contract / Revision 377500 / 1		Alt Order # 06261995
<b>Product</b>		
Contract Dates <b>08/22/12 - 08/27/12</b>	Estimate # <b>477</b>	
<b>Advertiser</b>		Original Date / Revision
<b>Americans for Prosperity Foundation</b>		08/03/12 / 08/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station <b>WPMT</b>	Account Executive Cheryl Long	Sales Office Telerep Washin
<b>Special Handling</b>		
<b>Demographic</b>		
Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

**Mentzer Media Services Inc**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
E 1 43	08/22/12	08/24/12	W-F 730p-8p	730p-8p			:30		NM	5	\$2,350.00
Week: 08/20/12	Start Date	End Date	Weekdays	Spots/Week	Rate						
	08/20/12	08/26/12	-- WTF --	3	\$450.00						
Spot Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate	Type	
3 43	08/20/12-08/26/12	W-F 730p-8p			730p-8p	-- WThF --	:30		\$450.00	NM	
	See MG 1.4,1.5,1.6										
4 43	08/22/12-08/22/12	WED Late News			10p-11p	-- W-----	:30		\$700.00	NM	
(M)	MG for 4.2,4.1,1.3										
5 43	08/24/12-08/24/12	Weekday Late News			1030p-11p	----- F -----	:30		\$200.00	NM	
(M)	MG for 4.2,4.1,1.3										
6 43	08/25/12-08/25/12	Sa Late News			10p-11p	----- Sa --	:30		\$550.00	NM	
(M)	MG for 4.2,4.1,1.3										
2 43	08/22/12	08/24/12	W-F Late News	10p-11p			:30		NM	3	\$2,100.00
Week: 08/20/12	Start Date	End Date	Weekdays	Spots/Week	Rate						
	08/20/12	08/26/12	-- WTF --	3	\$700.00						
E 3 43	08/24/12	08/24/12	NFL Preseason Game	Various			:30		NM	2	\$3,000.00
Week: 08/20/12	Start Date	End Date	Weekdays	Spots/Week	Rate						
	08/20/12	08/26/12	---- 2 --	2	\$1,500.00						
Spot Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate	Type	
1 43	08/20/12-08/26/12	NFL Preseason Game			Various	----- F -----	:30		\$1,500.00	NM	
	See MG 3.3,3.4										
	Ordered Incorrectly										
2 43	08/20/12-08/26/12	NFL Preseason Game			Various	----- F -----	:30		\$1,500.00	NM	
	See MG 3.3,3.4										
	Ordered Incorrectly										
3 43	08/24/12-08/24/12	Eagles Preseason			Various	----- F -----	:30		\$1,500.00	NM	
(M)	MG for 3.1,3.2										
4 43	08/24/12-08/24/12	Eagles Preseason			Various	----- F -----	:30		\$1,500.00	NM	
(M)	MG for 3.1,3.2										
E 4 43	08/24/12	08/24/12	Fri 8p-10p	8p-10p			:30		NM	0	\$0.00
Week: 08/20/12	Start Date	End Date	Weekdays	Spots/Week	Rate						
	08/20/12	08/26/12	---- 2 --	2	\$500.00						
Spot Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate	Type	
1 43	08/20/12-08/26/12	Fri 8p-10p			8p-10p	----- F -----	:30		\$500.00	NM	
	See MG 1.4,1.5,1.6										
2 43	08/20/12-08/26/12	Fri 8p-10p			8p-10p	----- F -----	:30		\$500.00	NM	
	See MG 1.4,1.5,1.6										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

Contract / Revision 377500 / 1	Alt Order # 06261995	
Contract Dates 08/22/12 - 08/27/12	Product AMER FOR PROS 8/22	Estimate # 477
Advertiser <b>Americans for Prosperity</b>	Original Date / Revision 08/03/12 / 08/09/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
5	43	08/25/12	08/25/12	Sa Late News	10p-11p		:30			NM	2	\$800.00
		<u>Start Date</u> Week: 08/20/12	<u>End Date</u> 08/26/12	<u>Weekdays</u> -----2-		<u>Spots/Week</u> 2	<u>Rate</u> \$400.00					
6	43	08/26/12	08/26/12	Sun Fox News 9a-10a	9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u> Week: 08/20/12	<u>End Date</u> 08/26/12	<u>Weekdays</u> -----1		<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
7	43	08/26/12	08/26/12	Su Late News	10p-11p		:30			NM	1	\$550.00
		<u>Start Date</u> Week: 08/20/12	<u>End Date</u> 08/26/12	<u>Weekdays</u> -----1		<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
8	43	08/27/12	08/27/12	MON 730p-8p	730p-8p		:30			NM	1	\$450.00
		<u>Start Date</u> Week: 08/27/12	<u>End Date</u> 09/02/12	<u>Weekdays</u> 1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
9	43	08/27/12	08/27/12	MON Late News	10p-11p		:30			NM	1	\$700.00
		<u>Start Date</u> Week: 08/27/12	<u>End Date</u> 09/02/12	<u>Weekdays</u> 1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					

Totals

16 \$10,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	14	\$8,900.00	\$7,565.00
08/27/12 - 08/27/12	2	\$1,150.00	\$977.50
<b>Totals</b>	<b>16</b>	<b>\$10,050.00</b>	<b>\$8,542.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.